

Douglas Sanchez

Product Design Leader

Portfolio
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Education

Harvard University

Master of Liberal Arts, Digital Media Design
Degree Candidate, GPA 4.0
2020 - Present

Massachusetts Institute of Technology

Bachelor of Science in Engineering
Product Development
2010 - 2014

Skills

Product Design	Responsive Mobile Design
UX/UI Design	Wireframing, Mockups
Visual Design	Scrum & Agile Operations
User Research	Front-End Development
Usability Testing	3D Modeling & Printing
Design Systems	Game Development
Data Visualization	AR, VR & XR Experiences
Rapid Prototyping	Project Management

Tools

Figma	HTML, CSS, JS
Abstract	Git, Github, Jira
Sketch	Miro, Whimsical
InVision	Tableau, D3.JS
Adobe CC	Unity, Blender

Volunteering

Massachusetts Institute of Technology

Product Design Mentorship
2014 - Present • 7 yrs

Out In Tech

UX Design Mentorship
Spring 2020 - Fall 2021 • 1 yr 6 mos

Certifications

Scrum.org

Professional Scrum with
User Experience I
2021



Tableau

Tableau Designer
Tableau Desktop
2020



Nielson Norman Group

UX Certification
UX Management Specialty
2019



Adobe

Adobe Certified Expert
Illustrator CS6,
CC 2015, CC 2016



Experience

Salesforce • 2 yrs 4 mos

Director of Product Design • August 2021 - December 2021 • 4 mos

- Scaling the design teams supporting the Salesforce Platform's Developer Experience.

Senior Design Manager • August 2020 - August 2021 • 1 yr

- Led the user experience and product design teams building Salesforce's Work.com suite of Employee Experience products and IT Services.

Lead Product Designer • September 2019 - August 2020 • 1 yr

- Managed the end-to-end design and launch of Work.com Workplace Command Center to help businesses and communities reopen safely.
- Accelerated the development of Work.com solutions with Scrum principles and UX, enabling organizations to reopen safely and manage returning to work.

Eximchain • 1 yr 11 mos

Head of Design • November 2017 - September 2019

- Shaped the entire customer experience of product ecosystem at early stage blockchain startup.
- Guided the creation of brand, marketing and front-end design system, enabling clearer communication and collaboration between designers and developers.
- Directed the design, agile development and launch of a consumer blockchain network mobile app and desktop cryptocurrency wallet along with support infrastructure and marketing website.
- Coordinated all user research initiatives with IDEO Cambridge to find unseen opportunities for innovation.
- Partnered with user researcher, visual and business designer to translate findings into opportunity areas and actionable human-centered solutions.

Tulip Interfaces • 2 yrs 8 mos

Head of Design • April 2015 - November 2017

- First designer, responsible for building brand and design team, facilitating design processes and iteratively improving enterprise SaaS platform experiences.
- Managed product design and brand strategy across hardware, software and marketing teams to successfully complete a \$1M seed round and \$13M series A led by NEA.
- Simplified and digitized complex operational manufacturing processes into elegant user interfaces for Fortune 500 customers including GSK, Merck, Jabil, and New Balance.
- Organized and implemented the responsive redesign of our marketing website from investor facing to go-to-market strategy, allowing engineering team to focus on feature development.
- Introduced a front-end design system that utilized reusable components to accelerate our prototyping and development process.

Massachusetts Institute of Technology • 3 yrs 6 mos

Teaching Assistant • July 2014 - February 2015 • 8 mos

- Coordinated design strategy, low/high fidelity mockup, prototype, and launch milestones for professional-focused product design and engineering capstone
- Advised student teams with understanding design thinking, human-centered design principles, and product development process fundamentals.

Senior Visual Designer | September 2011 - June 2014 • 2 yrs 10 mos

- Directed designers and webmaster to create digital and print media that promoted the ideals of the MIT Program in Women's & Gender Studies, including support for gender, racial, sexual and social equality.